









### Welcome to SCAD

An entire universe of creativity and innovation awaits. With more than 100 degree programs available across three distinct locations and online, SCAD offers a seamless education from anywhere around the globe.

#### ATLANTA

Visionary professionals find the spotlight in this global city filled with Fortune 100 companies, future-forward start-ups, and an action-packed film and television scene.

#### SAVANNAH

Choose your own adventure alongside thousands of others in this charming historic city on the coast, home to the most distinctive built environment in higher education.

#### LACOSTE

An exquisitely conserved architectural treasure, this medieval village immerses you in creative practice and professional connections across Europe.

#### SCADNOW ONLINE

Available to stream live and access anytime, SCADnow offers on-the-go artists, designers, and professionals the best of both worlds in distance education — real-time engagement combined with on-demand access.

### Schools at SCAD

In the past year, SCAD has earned 36 No. 1 rankings across more than 40 programs and 11 schools of study, including accolades from The Rookies, The Hollywood Reporter, Red Dot Design, and more. scad.edu/schools



# SCHOOL OF ANIMATION AND MOTION

**Animation** 

**Motion Media Design** 

**Visual Effects** 



#### **SCHOOL OF BUILDING ARTS**

**Architectural History** 

Architecture

**Furniture Design** 

**Interior Design** 

**Preservation Design** 



# DE SOLE SCHOOL OF BUSINESS INNOVATION

**Advertising and Branding** 

Business of Beauty and Fragrance

**Creative Business Leadership** 

**Design Management** 

**Luxury and Brand Management** 

Service Design

Social Strategy and Management

#### SCHOOL OF CREATIVE TECHNOLOGY

**Game Development** 

**Immersive Reality** 

Interactive Design and Game Development

**Themed Entertainment Design** 



#### **SCHOOL OF DESIGN**

**Design for Sustainability** 

**Graphic Design and Visual Experience** 

**Industrial Design** 

User Experience (UX) Design

User Experience Research (UXR)





**Accessory Design** 

Fashion

Fashion Marketing and Management

**Fibers** 

Jewelry

Sneaker Design (SNKR+)



#### **SCHOOL OF FINE ARTS**

Painting

Sculpture



Film and Television

**Production Design** 

**Sound Design** 

SCHOOL OF FOUNDATION STUDIES

#### SCHOOL OF LIBERAL ARTS

Art History

**Dramatic Writing** 

**Equestrian Studies** 

Writing



#### SCHOOL OF VISUAL COMMUNICATION

SCHOOL OF FILM AND ACTING

Acting

**Editing** 

Cinematography

Illustration

Photography

Sequential Art



# Faculty

From the Oscars and Emmys, to the Peabodys and beyond, SCAD's renowned professors lead innovation in their fields and pave the way for new generations of designers and creative entrepreneurs. SCAD educators strengthen their international acclaim with awards from the Cannes Film Festival, The Hollywood Reporter, and the American Institute of Architects, among others. With a focus on career-defining mentorship, they prepare students through premier instruction informed by industry expertise, executive experience, and artistic excellence.

SCAD students receive individual attention and work side by side with these highly accomplished educators in small classroom settings and extended learning opportunities like SCADextra workshops, where guest mentors and faculty across the university help students augment their studies, forge new connections, and discover their ideal academic programs. In class, online, and through experiential projects, students gain access to faculty members' elite networks, which helps students connect university coursework to dream careers around the world at Amazon, Apple, Gensler, Instagram, Marvel Comics, Ogilvy, Pixar, Spotify, and more. Meet your mentors at scad.edu/faculty.

#### SCAD FACULTY INDUSTRY EXPERIENCE +

**Activision Blizzard** Perkins & Will The Guardian **IBM Rolling Stone Cartoon Network** Interscope **DC Comics** Samsung The Metropolitan Disney Sony Museum of Art **Electronic Arts** Versace Netflix Vivienne Westwood Elle Decor The New York Times **Oculus** Wizards of the Coast Google





### **Graduate Studies**

When major employers and brands need innovation, imagination, and powerful design, they seek out SCAD alumni. At The University for Creative Careers, graduate students are empowered to realize their highest aspirations through in-demand programs, small class sizes, and an unparalleled network of faculty and industry mentors. SCAD graduate students merge polished ideation, presentation, and communication skills with a mastery in storytelling, critical thinking, and future-forward problem-solving to thrive in today's professional marketplace.

In graduate disciplines like design for sustainability, creative business leadership, luxury and brand management, sneaker design, and themed

entertainment design—available only at SCAD—students become thought leaders in the creative economy as well as entrepreneurs stewarding successful personal brands and businesses. In programs that emphasize research and analysis alongside studio creation and fieldwork, they gain

The education I received at SCAD has laid the foundation for my career, from the practical teachings of different theories to how to handle a growing business and market myself. SCAD fully prepared me for a full-time job, from start to finish.

#### **MALINA OMUT**

Artist and editorial illustrator SCAD M.F.A., illustration, 2013

a highly evolved, analytical, and practical understanding of their areas of focus, engendering a holistic and integrated understanding of program disciplines. Throughout their studies, peer and individual critiques and seminar discussions provide forums for the development of a creative-critical framework. Students may select electives that reflect their interests and enable them to delve into related fields for inspiration and diverse perspectives.

◆ Through the accelerated GRADpath@SCAD, sequential art student and track athlete Nick Manning earned his undergraduate degree in just three years, seamlessly transitioning into the M.F.A. program a full year sooner.

### **Career Preparation**

From anywhere in the world, SCAD students and alumni tap into the support and resources of the university's office for career and alumni success (CAS). From the first day of class to first jobs and leadership roles, CAS provides a bounty of resources, events, and advisement opportunities to help students and alumni thrive in their chosen fields — a SCAD experience that extends beyond their creative education.

Emerging entrepreneurs gain first-hand professional and public-speaking experience through SCADpro, the university's innovation design studio. And, at SCAD Career Fair, SCAD Out2Launch, and more than 700 visits with top employers each year, students pitch their best work to industry leaders and secure pivotal internship and job opportunities.

SCAD offers entry to a prestigious global network of more than 50,000 alumni who become future employers, peers, and collaborators. Through the SCAD Alumni Society, the university advances alumni careers via curated networking services, communication coaching, and distinct offerings like the SCADpro Fund,

which invests in new ventures by SCAD Alumni Atelier, an ambassadorship where distinguished graduates advance their artistic and professional endeavors with a focus on brandbuilding and entrepreneurship. Start your search at scad.edu/career

alumni employment\*

\* A 2023 study found that 99% of SCAD graduates were employed, pursuing further education, or both within 10 months of graduation.

alumni entrepreneurs, and the SCAD provides very rich resources and a variety of opportunities for students, whether for study, internships, or employment. You dare to do it, dare to ask for it, because you're already prepared. No matter your venture, SCAD paves the way.

#### **HSIANG-TING YEN**

Founder, HTY Jewelry SCAD M.F.A., jewelry and objects, 2012; M.A., metals and jewelry, 2010

Students gain key insights from luminaries such as Christopher Young, Tiffany & Co. VP for creative visual merchandising and archives, whose artful dexterity is sought by the world's foremost brands and publications, from Hermès to The New York Times.





# **SCADpro**

A boutique creative consultancy fueled by inventive SCAD students and guided by superstar faculty, SCADpro extends the university's reputation and reach as an academic leader to businesses and industries around the world. SCADpro, recognized as the preeminent innovation generator and design partner in higher education, infuses fresh thinking and creative solutions into the groundbreaking, generative research it delivers to clients large and small every academic quarter.

Through its more than 750 partnerships, SCADpro students from all the university's 40-plus majors have engaged in 10-week, internship-like collaborations with visionaries of finance, health care, hospitality, entertainment, technology, automotive, e-commerce, and more for a client list that includes nearly half of Forbes' 100 most valuable companies. SCAD's frequent and fruitful partnerships with Deloitte, the world's leading service provider, led to the establishment of the Deloitte Foundry in Savannah in 2023. The partnership between SCAD and Deloitte galvanizes SCAD students to join new and innovative initiatives, including the cutting-edge Deloitte Rapid Implementation Studio, Digital Frontier Studio, and continued SCADpro creative assignments with Deloitte.

SCADpro embodies the university ethos of rigorous academics, professional collaboration, and comprehensive career preparation, and helps students reinforce essential career attributes like flexibility, communication, and project management — all while they complete assignments that fulfill degree requirements. For many, SCADpro leads directly to top jobs and internships after graduation at global powerhouses like Delta Air Lines, Google, Lenovo, and more. Discover what's next at scad.edu/scadpro.

 Luxury automaker BMW tapped SCADpro students to elevate the visitor experience at BMW World, the company's museum and event space in Munich, Germany.

# SCADPRO CLIENTS INCLUDE

3M

Adobe

**Amazon** 

T&TA

BMW

Chanel

Coca-Cola

Disney

**Electronic Arts** 

HP

Microsoft

NBC

**Procter & Gamble** 

Reebok

Target

# **SCADamp**

SELECT SCADAMP WORKSHOPS

**Discover Your Voice** 

**Shape Your Story** 

**Focus Your Attention** 

Dress the Part

**Craft Clear Messages** 

Own the Room

**Story Mapping** 

**Visualize Your Story** 

Fill the Room

Present as a Team

Presentation

Choreography

To ace peak-performance moments that launch dream careers or ignite thriving brands and businesses, SCAD students and alumni turn to SCADamp, the university's professional presentation studio. Whether a first-time presenter or a seasoned pro at center stage, students and alumni connect with experienced communication coaches through tiered workshops and individual sessions, learning to speak, visualize, and connect across a spectrum of career-making contexts. From Zoom to the boardroom, elevator pitches to demonstrations, SCAD equips students with the latest technology and presentation stages — including simulated speaking environments, videoconference spaces, and virtual reality stations — to share their work, ideas, and credentials with polish and power.

With its **advanced technology** and **world class coaches**, SCADamp sets the stage for students to be heard—and hired.

SCADamp coaching extends to the entire university community. SCAD teams, empowered by experienced SCADamp coaches, went on to win international competitions like Walt Disney Imagineering's Imaginations Design Competition and the Global Wellness Summit's Shark Tank of Wellness Student Competition. And SCAD fashion alum Christopher John Rogers tapped into the SCADamp powerhouse to help debut his brand on the global stage when he won CFDA/Vogue Fashion Fund.

Available online 24/7, the SCADamp digital platform and video resource library hosts interviews with actors, voiceover talent, and producers, and step-by-step tutorials on how to maximize sound, lighting, and camera angles. Amplify your story at scad.edu/scadamp.

Masters of communication and visual presentation, SCADamp coaches teach students to share their stories with poise in Atlanta, Savannah, and online.





# Specialized Resources

Across its film sets, design shops, computer labs, and advanced studios, SCAD offers a veritable wonderland of physical and digital resources that inspires students to take their ambitions to the next level. At the university's locations in Atlanta and Savannah, Georgia, and Lacoste, France, as well as online via SCADnow, students' access to specialized technology and industry-standard software is intentional and designed to help them exceed the real-world environments of the studios, startups, and firms they will one day lead.

#### SCAD is the only university in the world with two LED volume stages.

At SCAD, student films and TV pilots take center stage on the university's advanced LED volume stages at Savannah Film Studios and the SCAD Digital Media Center in Atlanta. In these leading-edge environments, powered by Unreal Engine and stYpe RedSpycamera tracking systems—the same type of system used by Disney's blockbuster Marvel Cinematic Universe films and smash-hit TV shows like *The Mandalorian* and *House of the Dragon*—students shoot lush cinematic adventures on 4K cameras. In Savannah, the expansive Savannah Film Studios and its 11-acre backlot, the largest of its kind at any academic institution in the U.S., offer students unprecedented access to professional-level film and TV studio space.

Aspirational game developers can program their chart-topping apps with Unreal and Unity and explore these worlds with the latest VR headsets while musical maestros create tracks with Ableton Live, the same program used by icons like Diplo, David Guetta, and Deadmau5. Pro at product design? Use the university's range of 3D printers, injection molding machine, or CNC mill and routers to bring your concepts to life. Explore the full suite of resources by program at scad.edu/programs.

In addition to the new backlot, Savannah Film Studios offers student filmmakers a full suite of advanced production tech, including 4K cameras, lighting kits, and dolly tracks.

#### **ON-SET TECH**

Two LED volume stages

4K cameras

Chroma key green screen studios

Foley and automated dialog recording stages

Hasselblad XS film scanners

Icon D–Command recording studios

Phase One I00MP Camera Systems

Vicon motion capture studios

# Signature Events

#### **RSVPs FROM VIPS**

Mahershala Ali **Wes Bentley** Jason Bolden Kenneth Branagh **Rachel Brosnahan Bryan Cranston Tom Ford Prabal Gurung** Maggie Gyllenhaal Ethan Hawke **Jennifer Hudson Hugh Jackman** Marc Jacobs Daniel Kaluuya **Delroy Lindo**  Through year-round signature events, SCAD connects students with top creatives from every field, who offer professional insights and exclusive mentorship opportunities that spark future careers. Annual SCAD signature events include the SCAD Savannah Film Festival, SCAD Lacoste Film Festival, SCAD FASHION shows, SCAD TVfest, SCAD AT MIAMI, SCAD deFINE ART, SCADstyle, SCAD Sidewalk Arts Festival, SCAD AnimationFest, and SCAD Sand Arts Festival. At these exuberant events dedicated to showcasing SCAD students and their work, celebrated visitors share insider knowledge, offer advice, and interact with students one-on-one.

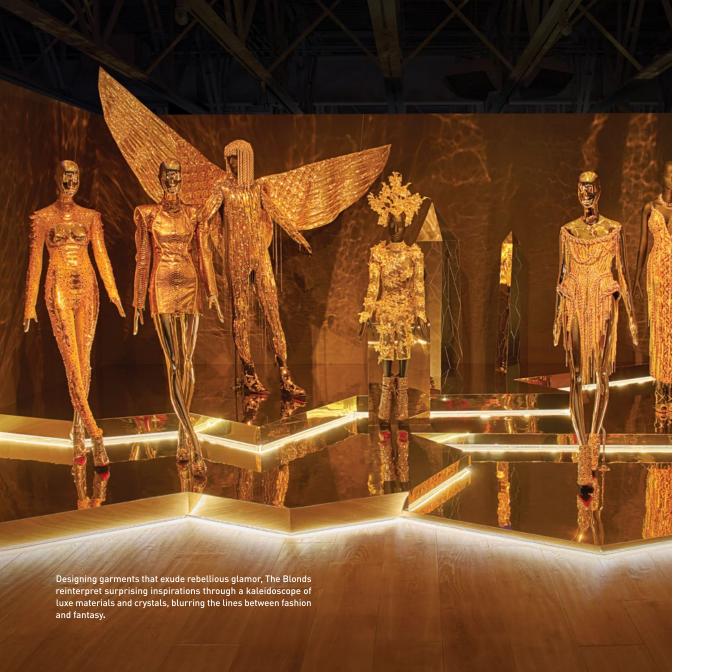
SCAD students meet culture-making creators at virtual and in-person talks, workshops, master classes, and symposia. All students at every SCAD location are invited to each signature event. With exclusive access to inclusive voices, SCAD events illuminate the most revelatory topics, content, and innovations across all creative disciplines. Check out upcoming signature events at scad.edu/calendar.

Top: The largest university-run film festival in the world, the SCAD Savannah Film Festival turns a section of the city's Broughton Street corridor into a glamorous red-carpet block party each fall.

 $Left: At SCAD \ FASHION, students \ debut \ their \ collections \ to \ design \ VIPs \ and \ elite \ publications, from Vogue \ and \ Essence \ to \ NYLON \ and \ WWD, \ among \ others.$ 

Right: Students, alumni, and future SCAD Bees turn Savannah's lush Forsyth Park into a kaleido-scope of color at SCAD Sidewalk Arts Festival.





### Museums and Galleries

# EXHIBITING ARTISTS

Jean Paul Gaultier

Cristóbal Balenciaga

Ellen von Unwerth

Julien Fournié

Madame Grès

Horst P. Horst

Azzedine Alaïa

Isabel Toledo

**Pierre Cardin** 

**Christian Siriano** 

Robert Fairer

**Robert Wun** 

**Albert Watson** 

**Ruth E. Carter** 

Guo Pei

# Featuring work by visionary artists and designers across nations and generations, SCAD exhibitions engage every creative dimension — from painting,

sculpture, and photography to couture garments, film, and digital media. SCAD museums enlighten minds and elevate dialogue year-round with public programming for all ages, including signature events, lectures, screenings, workshops, gallery talks, and tours. With quarterly excursions between Atlanta and Savannah, SCAD students at both locations enjoy the breadth of what SCAD museums have to offer.

#### **SCAD MUSEUM OF ART**

Across more than 10 galleries at the SCAD Museum of Art, international artists engage with SCAD students and enrich Savannah's cultural landscape. A premier contemporary art museum, SCAD MOA elevates work by emerging and established artists at the leading edge of visual and material culture. Its dedicated alumni gallery offers SCAD graduates international exposure with major career milestones like their first solo museum exhibitions. Permanent gallery space is also dedicated to exhibiting the work of contemporary Black artists through the Evans Center for African American Studies, celebrating the breadth and expressive legacy of African American art and culture. Take a look at scadmoa.org.

#### **SCAD FASH MUSEUMS**

Captivating viewers with iconic looks from the runway to the screen, SCAD FASH Museum of Fashion + Film in Atlanta and SCAD FASH Lacoste in Provence, France, celebrate fashion as a universal language, garments as important conduits of identity, and film as an immersive and memorable medium. Lauded by elite fashion publications including Vogue, W magazine, and Vanity Fair, SCAD FASH museums present exhibitions, films, and events that mine the rich and storied legacies of fashion history to inspire contemporary designers and further cultural and creative exploration. Browse exhibitions at scadfash.org.

1,000+ events sponsored by residence life each quarter

wellness workshops every year

### Student Life

From The Hive and Victory Village in Savannah to FORTY, FORTY FOUR, and FORTY FIVE in Atlanta to richly preserved historic dwellings in the medieval village of Lacoste, SCAD residence halls are supportive communities where creativity flourishes. These spaces are outfitted with studios, gaming lounges, study nooks, and exquisite alumni artwork and provide the perfect backdrop for students to hone their creative education.

Through SCAD Squads, students find their hive with other SCAD Bees from around the world in unique communities complete with curated activities, squad-exclusive merch, and so much more. And the SCAD social calendar is packed with opportunities to build lifelong friendships, too — from open-mic nights and talent shows to exhibitions and annual traditions like the Masquerade Ball. Students also find their crew through more than 100 student clubs and organizations dedicated to every pursuit imaginable, including dance, anime, a capella, and improv. Students also may serve their local communities through SCAD SERVE, the university's service initiative.

To foster a safe environment where students thrive, the Office of Inclusion provides access to resources and events designed to nurture a culture of equity and inclusivity. Through Bee Well, SCAD students have a safe, confidential source for comprehensive care and support for emotional, physical, and social health, including mindfulness programming to recharge their creativity. Find out more at scad.edu/life.

Whether at energizing SCAD events or right at home in ultramodern residence halls, opportunities abound for students to forge connections that last well beyond graduation.





### International Student Life

At SCAD, students from more than 100 countries find their home away from home through a calendar stacked with events, exhibitions, and programming that celebrate the vibrant cultural tapestry — a tapestry energized by our international SCAD Bees, which make up nearly 25% of the university's thriving community. And, through the SCAD International Student Services Office (ISSO), students gain access to dedicated resources and support designed to help them thrive in the U.S.

ISSO guides students in person and online to professional success in world-spanning careers through customized programs, resources, and mentoring that begin before students arrive at SCAD and continue long after graduation. Eligible F-1 students may obtain Optional Practical Training (OPT) work authorization for 12 months following the completion of any SCAD degree program and an additional 24 months following the completion of any of SCAD's 28 STEM degree programs.

provides comprehensive English language studies in a studio environment. Through the SCAD Cultural and Academic Preparation Program, new international students can experience



The SCAD Language Studio 66 At SCAD, you get a diversity of viewpoints and a diversity in approach that enriches your design process. I'm very excited for the future and thankful for these experiences.

#### **OHENE TWUM**

Founder, Ohene Twum Architecture SCAD M.Arch.; B.F.A. architecture, 2022

SCAD coursework and explore the U.S. before studies begin. All students have immediate access to an online database of video guides on art and design vocabulary, academic culture, and more. For more information, visit scad.edu/isso

Students from around the world gather in celebration of radiant Lunar New Year festivities.

### **Athletics**

In Atlanta and Savannah, SCAD athletes give new meaning to the art of competition, winning honors for their achievements on and off the playing field. Members of the National Association of Intercollegiate Athletics, SCAD teams have celebrated dozens of conference, individual, and national championships in sports like cross country, cycling, fencing, golf, lacrosse, and swimming.

The SCAD equestrian team is one of the most decorated in the nation, winning its 11th Tournament of Champions in 2024 to add to a trophy cabinet that includes multiple American National Riding Commission (ANRC) and International Horse Shows Association (IHSA) national championships. On the lanes, the SCAD women's bowling team won their third consecutive NAIA national championship in 2024, a striking rise for a team in just its eighth year of

competition. Online, SCAD students from around the globe compete on eSports League of Legends and Overwatch teams.

Guided by expert coaches and accomplished faculty, these talented teammates demonstrate the SCAD The option to be an athlete has shaped my SCAD experience more than anything else. I'm grateful for the coaches and staff that have cultivated a resourceful environment, one that helps us grow as people and develop the skills that we can take into our artistic career and postgraduate life.

#### ABIGAIL SIDDALL

SCAD soccer athlete SCAD B.F.A. production design

ideals of scholarship, leadership, integrity, and sportsmanship. From a championship-caliber athletics program to a vast array of intramural sports and energizing fitness classes, SCAD helps students stay active outside of the classroom to boost their creativity in the classroom. This commitment is embodied through SCADfit, the premier fitness centers in Atlanta, Savannah, and Lacoste, and ClubSCAD in Savannah. More than 1,000 students of all levels and abilities join teams in badminton, basketball, dodgeball, eSports, flag football, kickball, soccer, Spikeball, volleyball, and more. Join our team at scad.edu/athletics.





### Path to Admission

#### APPLY

Whichever quarter you plan to start, you're encouraged to apply early as admission is selective. You can begin your application as a high school junior. Complete your application online at scad.edu/apply

#### CONNECT

Once you've applied, you'll be assigned a dedicated admission adviser to guide you through the admission process.

#### **PLAN AHEAD**

Map out your future through GRADpath@SCAD and stay for your master's degree. Mix and match to find the perfect complement for your creative pursuits.

VISIT

Visit SCAD with daily tours and see for yourself what life is like as a SCAD Bee. Learn more at scad.edu/visit

#### ── WELCOME TO SCAD!

Admission advisers are available to help you:

- Complete your application file.
- Learn more about financial aid and scholarships.
- Plan your visit.
- Explore housing options.
- Address questions and concerns.

#### WHAT IS GRADPATH@SCAD? —

With GRADpath@SCAD, you can earn both your B.F.A. and M.A. in as few as four years or your B.F.A. and M.F.A. in as few as five years. scad.edu/gradpath



# **Apply Now**

Get started on your SCAD application today! The SCAD application form takes about 10 minutes to complete. Transcripts and additional materials, like recommendations and a statement of purpose, can be submitted later once you've completed the initial application form. Find the full list of application materials at scad.edu/apply.

#### **SCAN TO APPLY TODAY!**



### **Visit and Connect**

#### **SCAD TOURS**

Schedule a tour to learn more about all the university has to offer. Come to Atlanta, Lacoste, or Savannah, or visit virtually with a daily tour, and find your calling at The University for Creative Careers. scad.edu/visit

#### SCAD DAYS AND SCAD SPOTLIGHT DAYS

At SCAD Days, explore academic buildings and residence halls, get to know other applicants, talk with professors, apply for admission, and meet with advisers. At Spotlight Days, you can engage in hands-on workshops or experience the university's premier showcases of art, fashion, film, and more. scad.edu/scadday

#### **SCADSTORY**

An immersive 4D experience, SCADstory carries guests on an inspiring journey through SCAD history, across four decades of beauty, design, and invention. Book your tour today and share your #SCADstory. scadstory.com

#### **INFORMATION SESSIONS AND WORKSHOPS**

Attend a SCAD overview presentation near you to learn more about university locations, programs of study, admission guidelines, and career options. scad.edu/yourarea

#### **EDUCATOR PROGRAMS**

SCAD offers professional development opportunities within an inspiring community of artists, designers, and faculty members. scad.edu/educator

#### **LIVE CHAT**

Chat online with admission staff and current students about all things SCAD. scad.edu/admission

#### **PRE-COLLEGE PROGRAMS**

Throughout the year, the university offers enriching courses and workshops through SCAD Summer Seminars, SCAD Rising Star, and SCAD joint enrollment courses. scad.edu/pre-college



# Only at SCAD

global locations









students from

50

U.S. states and

countries

worldwide



\* A 2023 study found that 99% of SCAD graduates were employed, pursuing further education, or both within 10 months of graduation.



Bee Well

wellness support, dedicated mindfulness spaces, and

wellness workshops yearly



residence life events each quarter



B.F.A. Bachelor of Fine Arts M.A. Master of Arts M.F.A. Master of Fine Arts M.Arch. Master of Architecture

M.B.I. Master of Business Innovation







# **SCADPro**

Collaborations with the world's most influential brands: Amazon, Coca-Cola, Disney, Google, L'Oréal, Microsoft, and more

iob offers

assignments

#### **Signature Events**

SCAD Savannah Film Festival SCAD TVfest **SCAD deFINE ART SCADstyle SCAD Sidewalk Arts Festival** 

**SCAD FASHION** 



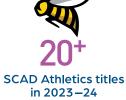


SCAD alumni credits on 2024 **Academy Award** 

winners and nominees



first-place student awards in 2023 – 24





professional presentation coaching

# Savannah College of Art and Design SCAD

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# Connect with Us



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**SCAD.EDU** 



ABOUTSCAD AND SCAD.TV



**SCADDOTEDU** 



SCAD.EDU/APPLY



ADMISSION@SCAD.EDU



800.869.7223





COVER: Steve Rabe, B.F.A., sequential art, Loganville, Ga.